

FOR IMMEDIATE RELEASE

Small Local Company Creates Deck of Historical Ohio State Fair Souvenir Playing Cards

CIRCLEVILLE, OH, July 24, 2006 -- Real Souvenir Playing Cards™ (www.realsouvenirplayingcards.com) has introduced a deck of playing cards (\$8) which features various images from past Ohio State Fairs. This historical deck brings the collectible side of playing cards to a smaller, local, more personable level and will be available August 2, 2006.

The Ohio State Fair deck of playing cards (www.statefairplayingcards.com) features 54 images from the collection of fair historian, LaVon Shook. Each card includes information about what is on the card and an educational fact to help you learn about the fair. Each suit takes on a different theme from people having fun on rides to historical images of fairs gone by. One of the suits even includes some of the medals, ribbons and fair bills from past fairs. Each deck of Ohio State Fair cards also features plenty of livestock and FOOD!

The face cards are designed the way "souvenir" playing cards used to be printed with an image on each card, historical facts and information on the faces. "Most souvenir playing cards today will have a unique photo on the back, but then have normal faces," says playing card collector and Newt's Playing Cards owner, James Esteph. "Using normal faces on the decks has become a cheap way for publishers to get around what used to be a wonderful collectible."

This deck holds true to the historical side of "souvenir" playing cards by using 54 beautiful images of The Great Ohio State Fair. This deck is officially licensed by the Ohio State Fair.

ABOUT THE PUBLISHER, NEWT'S PLAYING CARDS

Established in 2000 as Newton's Novelties, Newt's began exclusively selling playing cards in 2002. Over the years NewtCards.com has transformed into the playing card portal on the internet offering anything from card blogs, to a card search engine. It is the dream of Newt's Playing Cards to bring back more of the historical look of souvenir playing cards. "Real" Souvenir Playing Cards is part of the Newt's Playing Cards family.

(www.realsouvenirplayingcards.com)

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